

Soni M. Singh

Full Stack Developer & AI Automation Specialist

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Professional Summary

Results-driven Senior Full Stack Developer and AI Automation Specialist with 14+ years of experience designing, developing, and optimizing enterprise-grade web applications, AI-powered automation systems, healthcare platforms, workflow solutions, and digital transformation initiatives.

Expertise spans WordPress, PHP, React.js, Angular, TypeScript, Python (Django), Node.js, REST APIs, OCR technologies, AWS Textract, AI integrations, workflow automation, and enterprise application architecture. Successfully delivered 100+ websites, portals, healthcare reporting systems, automation platforms, OCR solutions, and business intelligence applications for global clients across Healthcare, Finance, Operations, Research, and E-Commerce domains.

Known for translating complex business requirements into scalable, secure, and high-performance solutions while leveraging AI and automation to improve operational efficiency and user experience.

Core Qualifications

- Full Stack Development: HTML5, CSS3, JavaScript, PHP, Python (Django), Angular, React, Node.js
 - WordPress Development: Custom Themes, Plugins, Gutenberg Blocks, Elementor
 - Website Design, Development, Maintenance & Performance Optimization
 - UI/UX Design & Prototyping (Figma, Photoshop, Adobe XD, Canva)
 - E-Commerce Development (WooCommerce, Shopify) & Payment Gateway Integration
 - REST API Development, AJAX & Third-Party Integrations (ZOHO, HubSpot, Google Analytics)
 - Search Engine Optimization (On-page, Technical SEO, Performance Tuning)
 - CMS Platforms: WordPress, Shopify, Wix
 - Automation & Data Processing (VBA, Excel, NetSuite)
 - AI & OCR Integration (AWS Textract, Intelligent Document Processing)
 - Cross-Browser & Cross-Device Compatibility, QA Testing
 - Business Analysis, Data Mining & Workflow Optimization
 - Graphic Design & Marketing Collateral (Flyers, Brochures, Social Media Creatives)
 - Website Security, Scalability & Hosting Optimization
 - Strong Troubleshooting, Problem-Solving & Team Collaboration Skills
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Professional Experience

Full Stack Developer

Mahasos Info Pvt Ltd. (Remote | Contract | Full-Time) | May 2022 – Jan 2026

- Delivered end-to-end development of WordPress websites, enterprise web applications, and internal business platforms.
- Developed scalable applications using React, Angular, Python, PHP, WordPress, and modern web technologies.

- Implemented advanced features including custom Gutenberg blocks, REST APIs, workflow automation tools, and custom business solutions.
- Built AI-powered document processing and OCR-based reporting solutions to automate data extraction and reporting workflows.
- Designed scalable REST APIs and workflow automation systems to streamline business operations.
- Integrated CRM, analytics, marketing, cloud, and third-party platforms including ZOHO, HubSpot, Google Analytics, and external APIs.
- Built automation workflows using VBA and optimized NetSuite data processes to improve operational efficiency.
- Developed responsive, user-friendly interfaces with a focus on performance, scalability, security, and cross-device compatibility.
- Created marketing and business assets including flyers, videos, presentations, and digital creatives.
- Ensured high performance, application security, scalability, and reliability across websites, platforms, and automation systems.

Senior Developer

Global Source Trading LLC, Oman (Remote | Full-Time) | May 2021 – May 2022

- Developed and deployed WordPress websites, landing pages, and business-focused web solutions.
- Built custom WordPress solutions and internal automation systems to support business operations.
- Developed VBA-based reporting tools and workflow automation solutions to improve process efficiency.
- Integrated and optimized NetSuite data operations for smoother reporting and business data management.
- Implemented SEO strategies including on-page optimization, content optimization, and link-building activities.
- Designed marketing collateral including flyers, videos, presentations, and digital campaign assets.
- Ensured cross-platform compatibility, responsive design, and optimized website performance.
- Delivered scalable and reliable web solutions aligned with business and marketing objectives.

Creative & Production Executive

Decimal Point Analytics Pvt. Ltd., Andheri (On-site | Full-Time) | Dec 2019 – Mar 2021

- Developed interactive dashboards using Power BI and Tableau for data-driven reporting and business insights.
- Built and maintained frontend and backend web updates using Python, Django, Flask, HTML, and CSS.
- Developed Python-based applications, REST APIs, and internal workflow automation tools.
- Automated reporting workflows using VBA macros to improve speed, accuracy, and operational efficiency.
- Created data visualizations and dashboards to support business analysis and decision-making.
- Designed infographics, presentations, marketing materials, and visual communication assets aligned with business strategies.
- Created and maintained corporate branding assets across presentations, reports, and digital platforms.
- Improved reporting efficiency through automation, structured dashboards, and reusable reporting templates.

Senior Web Developer & Designer

IWS Technology Pvt. Ltd., Curry Road (On-site | Full-Time) | Sep 2018 – Nov 2019

- Developed high-performance, SEO-optimized websites using WordPress, PHP, Python, Django, and Flask.
- Built custom WordPress websites, PHP-based applications, e-commerce solutions, and business web platforms.
- Led UI/UX design, visual branding, and front-end development across multiple digital platforms.
- Designed marketing materials including flyers, brochures, social media creatives, and brand assets.
- Implemented SEO strategies including on-page optimization, content optimization, and link-building.
- Improved website performance, user experience, responsiveness, and overall engagement.
- Ensured cross-browser compatibility and resolved UI/UX issues across devices and browsers.
- Delivered custom web applications and scalable digital solutions aligned with client and business requirements.

Web Developer & Graphic Designer | Avhad Computers Pvt. Ltd., Kalyan | Dec 2017 – May 2018

Freelance Developer & Designer | For US Client (Freelance) | Jul 2012 – Oct 2017

Web & Graphic Designer | Concept Interactive, Thane | Apr 2011 – Jun 2012

Portfolio Highlights

<https://sonisingh.online/> and <https://soneesingh.online/>

Education

Bachelor of Mass Media (Advertising) – CHM College, Ulhasnagar – 2010

Advance Digital 2D Animation – Dombivli – 2012

Advance Diploma in Digital Marketing – DMT Institute, Dadar – 2016

Business Analytics – IMS Preschool, Thane – 2020

React Native, React.js & Redux, Next.js, Angular, Node.js Backend, Django & FastAPI, Flutter Mobile Development, OCR & Computer Vision, Agentic AI & Multi-Agent Systems, AWS Textract & Document Intelligence, Excel VBA & PowerPoint Automation and Pega – Udemy.com – 2020 – 2025

Technical Skills

Graphics & Design: Photoshop, Illustrator, Canva, Figma.

Frontend Development: HTML5, CSS3, JavaScript, JQuery, TypeScript, AG Grid, Angular, React.js, React Native, flutter(certified).

Backend Development: Python, Django, FastAPI, Flask, Node.js, Express.js, PHP, REST APIs.

CMS Tools: WordPress, Shopify, Wix, Pega(certified).

AI & Automation: Agentic AI, Multi-Agent Systems, AutoGen, OpenAI Integrations, OCR, AWS Textract, Document Intelligence, Prompt Engineering.

Databases: MySQL, PostgreSQL, SQL, Database Optimization.

Data Tools: Power BI, Excel VBA, PowerPoint VBA.

Cloud & Integrations: AWS, Azure, Twilio, Zoho CRM, HubSpot, Google APIs.

Languages

Hindi, English

Interests

Indian music, singing, painting, and exploring new creative technologies

Declaration I hereby declare that the information provided above is true to the best of my knowledge and belief.

(Soni M. Singh)